#### Design | Ideas | Creativity



#### **All Rights Reserved**

The services described in this proposal are subject to resource availability and may be modified from time to time. Services and equipment provided are all subject to the MZD & Artwork Services standard conditions of contract. None of this publication formulates any part of a contract. MZD & Artwork Services endeavor to ensure that the information contained in this document is correct, and whilst every effort is made to ensure the accuracy of such information it accepts no liability for any error or omission in the same. All trademarks and product names used within this document are hereby acknowledged. The entire contents of this document are submitted as Commercial-in-Confidence and are Subject-to-Contract.

In 2019, MZD & Artwork Services was introduced to the UAE market the design needs of various establishments. Our design concepts have been used by leading business segments of National & Multinational company and renown industries, Collection of retail outlets and numerous others who's names are included in our client list. Come 2019, we decided to expand the services offered by MZD & Artwork Services and develop our expertise to areas such as:

- Large format Digital Printing (namely for billboards / Mupis / Megacoms / Prismas / Building wraps / vehicle wraps, etc)
- Exhibition and Interior Concepts and Build Ups (Locally and Internationally)
- Fabrications and Installation of Signage
- Outdoor Advertising & Media Space Business seemed to expand considerably over the years and in early 2019, MZD & Artwork Services decided to departmentalize its various services to enable better monitoring as well as focus and introduced five independent department, with a Brand Identity to match this new direction. The Departments are as follow:
- Brandina
- Gifts
- Prints
- Production
- Exhibitions



#### Our Vision

To be a leading Advertising / Exhibitions and Media support company in providing our clients with innovative solutions for all branding requirements enabling them to optimize their business objectives.

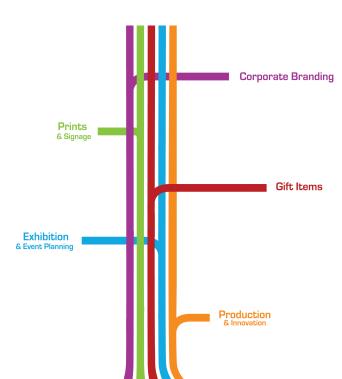


Our Mission

Develop long term client relationships through innovative solutions, round the clock support & service



www.mzdartwork.com

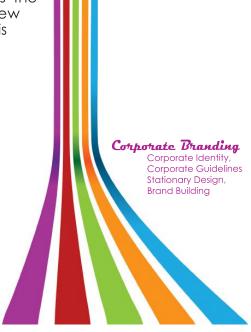


Unlike traditional agencies, MZD & Artwork Services understands the new media environment and embraces today's new consumerism. Every advertising design and marketing service is custom tailored to your business. We begin with an outline of your goals, schedules and budget and provide a complete marketing plan.

We evaluate your current marketing efforts, identify the promotion options that reach your target market, and determine the advertising solutions that meet your goals, and audience.

We design, print, and publish all materials with our inhouse production services which provide you with consistency, convenience and cost effective solutions for your marketing needs.

Our expertise ranges from Logo creations, corporate guidelines, business cards, letterheads, custom made envelopes, company profiles, brochures (online & print), folder, flyers, CD cover and labels,



#### MZD fervices:

#### • Concept Designs 2D/3D:

Creative and unique concepts and artwork that communicate your brand effectively in the market...

#### • Corporate Identity and Branding:

Concepts, design and print execution.

#### • Advertising Outdoor - Indoor:

Temporary billboards, lamposts, highway billboards, Shop sign, Neon sign, banners, popups, rollups vehicle wraps, building wraps, etc...

#### Campaign Development:

Marketing Plans and Campaigns, Copywriting, Promotions, Emailers, Newsletters, Article Marketing and more...

#### POS material:

Brochures, Posters, Flyers, Postcards, Newspaper Ads and more marketing collaterals





#### Prints

If you need to capture attention at any upcoming events, indoors or outdoors, we have just the solution for you! We offer full 8-color digitally printed outcome on any substrates. Outdoor vinyl banner prints in any size, any color, and any design that you might need.

Specialized Prints on rigid surfaces Even better, we also print on flat rigid surfaces of thickness 7cms and less such as Wood / MDF / Acrylic / Glass / Aluminum / Forex / Corrugated Sheets / Carpets, etc...

We use the latest print technology to create beautiful, vibrant, and professional-looking banners. These color print banners are a powerful communication tool, a great way to advertise your company's products or services, and they are certain to attract potential customers. Most importantly, they can be printed easily, quickly and affordable, so you can rest assured that you will receive a quality product right when you need it, all without breaking the bank.

You also get high-quality LARGE format digital banners, without LARGE prices. Our full color vinyl banners are perfect for presenting your marketing message in a BIG way. Durable, weather-proof outdoor banners that withstand the test of time and the elements to communicate your message season after season.

#### Signage

We create forward-thinking innovative signage and identity solutions that help brands perform better.

MZD & Artwork Services will show your brand the future of effective signage, cost-saving solutions like LED lighting and innovative manufacturing, etc...

The right signage sends a powerful message about your business.



#### Rollup Stand







#### Promotional Stand







#### Popup Stand



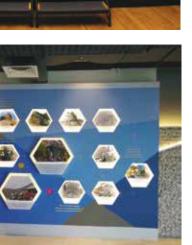




#### Wooden Backdrop













(Advertising Flag)











#### One Way Vision













#### Vinyal Sticker













#### Frosted Sticker













#### **Social Distancing Stickers**



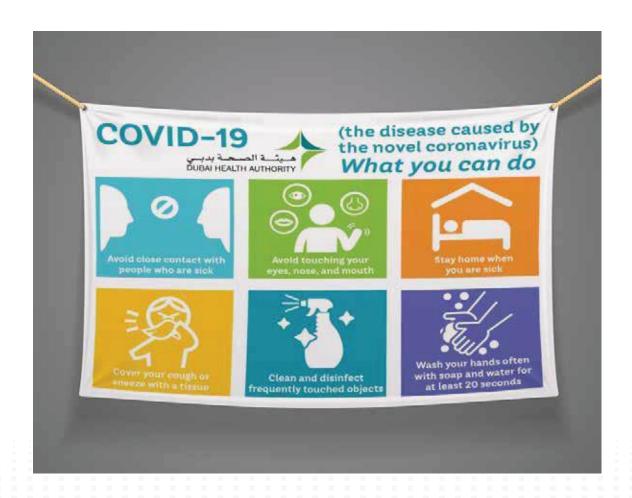


#### **Dance Floor Stickers**





#### Banner







#### **Duratrans & Backlit Box**







Canvas









#### **Cutout Standee**





Kiosk







Kiosk







Kiosk









#### Vehicle Branding









Vehicle Branding







Vehicle Branding







Flex Signboard







Flex Signboard





3D S ignboard



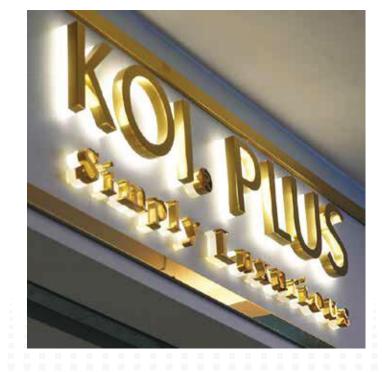




3D S ignboard







**Door Signage** 











Office Signage











#### **Business Card**









**Envelopes** 

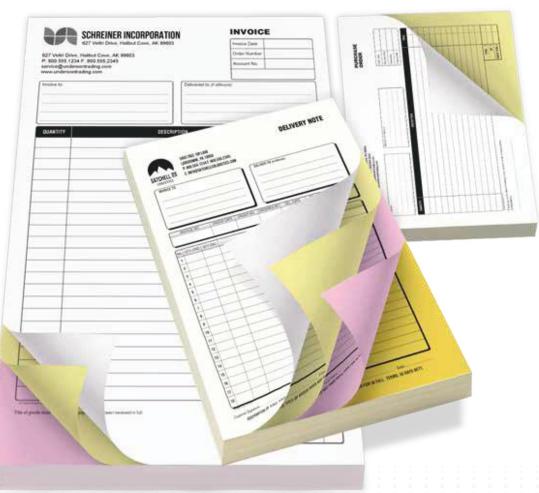






NCR Book





**Flyers** 





# Offset Printing SE TORONZO **Door Hanger** Genius CLASSES FRIDAY SUNDAY 401.584.8124 a quality CST security system installed.

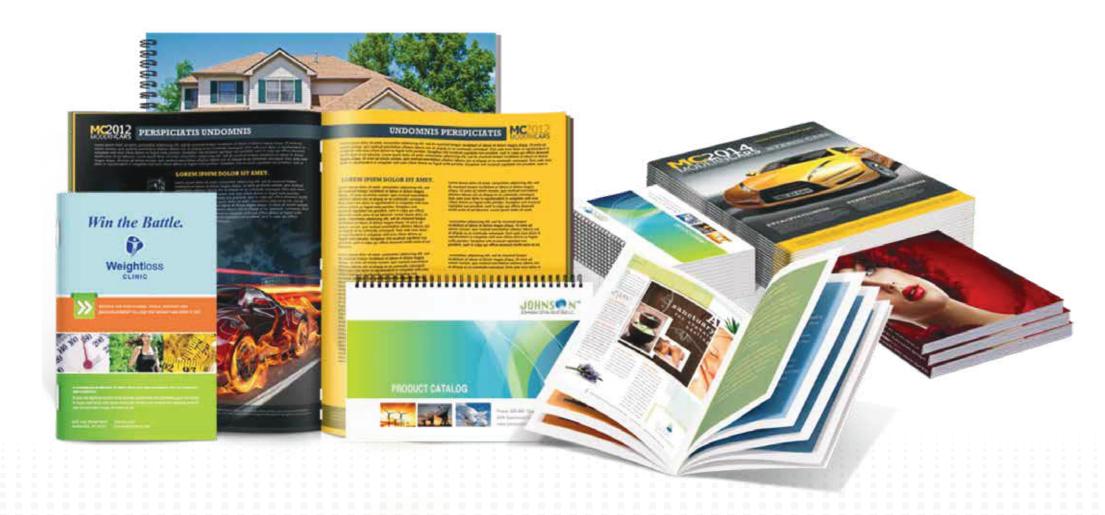
Residential \* Commercial Hand Loading Service Roll-Off Bin Service

#### Company Profile & Brochures





Booklet



#### Folder





CD Cover & CD Sticket









Sticker











Sticker





Paper Bag







Menu



















**Packaging** 



**Packaging** 







**Carton Box** 





Paper Car Mats





#### Paper Table Mats























**Shelf Talker** 

















#### رخصة مهنية Professional License

				License Details	تفاصيل الرخصة /		
License No.			1007799		رقم الرخصة		
			التصميم الفني للمطبو عات	محمد زهير الاسلام لخدمات	الإسم التجارى		
Trade Name	MOHAMMAD ZAHERUL ISLAM DESIGN AND ARTWORK SERVICES						
Legal Type	Civil Company			أعمال مدنية	الشكل القانوني		
Expiry Date	24/11/2023	تاريخ الإنتهاء	Issue Date	25/11/2021	تاريخ الإصدار		
D&B D-U-N-S ®	0	الرقم العالمي	Main License No.	1007799	رقم الرخصة الام		
Register No.		رقم السجل التجارى	DCCI No.		عضوية الغرفة		

			الاطراف / License Members		
الحصص / Share	الصفة / Role	الجنسية / Nationality	Name / الإسم	رقم الشخص/.No	
1.00%	شریك / Partner	/ United Arab Emirates الامار ات	احمد سعيد احمد شهزابي المهري (%1.00)	591932	
			AHMED SAEED AHMED SHAHZABI ALMAHRI		
52.00%	شریك / Partner	بنجلادیش / Bangladesh	محمد ز هير الاسلام (%52.00 )	798204	
			MOHAMMAD ZAHERUL ISLAM		
47.00%	شریك / Partner	بنجلادیش / Bangladesh	محمد فاضل الحق شمس الحق (47.00%)	1030025	
			MD FAZLUL HAQUE SAMSUL HAQUE		
	مدیر / Manager	بنجلادیش / Bangladesh	محمد زهير الاسلام	798204	
			MOHAMMAD ZAHERUL ISLAM		

#### نشاط الرخصة التجارية / License Activities

كنمات التصميم الفني للمطبوعات Design & Artwork Services

					العنوان / Address
Phone No		تليفون	P.O. Box		صندوق بريد
Fax No		فاكس	Parcel ID	117-418	رقم القطعة
Mobile No	971-50-6362751	هاتف متحرك	mzd.artworl	kservicesllc@gmail.com	البريد الإلكتروني / Email

ملك ماجد عجيل ماجد عجيل الفلاسي-المرر حيرة FLAT 304 مكتب رقم

الملاحظات / Remarks

رقم الإيصال Receipt No. 0 تاريخ الطباعة 22/02/2023 13:15 تاريخ الطباعة 22/02/2023 Receipt No. 0 تاريخ الطباعة كالتحديد وخصتك التحديد وخصتك التجديد وخصتك التجديد وخصتك التجديد وخصتك التجديد وخصتك التجديد وخصتك التحديد وخصت التحديد



من ادن النقع. التعلق النقط التعلق ال

Zoho One for the first year احصل على زوهو ون مجاناً السنة الأولى



وثيقة إلكترونية معتمدة وصادرة بدون توقيع من دائرة الاقتصاد والسياحة في دبي أمراجعة صحة البيانات الواردة في الرخصة يرجي مسح رمز الاستجابة السريعة this is a certified e-document issued without signature by the department of Economy and Tourism .Kindly Scan the QR Code to Verify the certificate







#### شــوادة تسجيل لضريبة القيمة المضافة في الامارات العربية المتحدة Certificate of Registration for Value Added Tax in the United Arab Emirates

The Federal Tax Authority certifies that the entity below is تشهد الهيئة الاتحادية للضرائب أن الجهة التالية مسجلة لضريبة القيمة a registered person for Value Added Tax in the UAE

Full Arabic legal name محمد زهير الاسلام لخدمات التصميم الفني Full Arabic legal name

للمطبوعات

Full English legal name MOHAMMAD ZAHERUL ISLAM DESIGN AND الاسم القانوني الكامل باللغة الانجليزية

ARTWORK SERVICES

Registered address - العنوان المسجل <u>مكتب رقم 43- 44 ملك بلدية ديي – يرديي</u>

Bur Dubai, Dubai, Dubai, United Arab الفهيدي, Emirates, 1111, +971506362751

رقم التسجيل الضريبي 10046489430003

Effective Registration Date <u>01/02/2022</u> تاريخ التسجيل الفعلي

thereafter

تاريخ استحقاق إقرار ضريبة القيمة المضافة <u>30 May 2022</u>

Start and end dates of Tax periods: 1 Feb to 30 Apr, 1 May to 31 July, 1 Aug to 31

Oct, 1 Nov to 31 Jan

يرجى التأكد من صحة تفاصيل الشهادة. يجب إبلاغ الهيئة الاتحادية للضرائب في حال تغيير الاسس التي حصلت فيها على رقم التسجيل

Please check that the details on this certificate are correct. You must inform the Federal Tax Authority of any change on the basis of which you obtained your Tax Registration Number.



Tax Registration Number

تاريخ الإصدار <u>12/01/2022</u> Issuing Date:



**CEO** 

We don't believe in resting on our laurels. We believe in constantly trying to set new standards. Be it in the acquisition of the latest machinery or in providing customized options, any problem is seen as an opportunity to expand our horizons.

Seizing any allied requirement, the today offers a wide spectrum of services from a full-fledged Advertising Agency to Retail Marketing solutions. Though each subsidiary functions independently, they form a cohesive team with regard to customer requirements. Our core values drive our growth and integrate our diverse activities.

Success begins with our customers - external and internal. We emphasize working with our external customers to offer optimized solutions to leverage their product's reach. We equally ensure that our internal customers, our employees, are motivated and committed to achieve our goals.

Though we are constantly evolving, we ensure adherence to international standards. And we promise not to rest on our laurels but to consistently raise the bar on all our activities.

#### What More could you ask for?



**Dubai Office:** Al Murar - 3, Office # 304, Al Murar, Deira, Dubai, UAE.

Phone: +971 4 340 0957, +971 50 636 2751, +971 55 425 6072, info@mzdartworkservicesllc.com

www.mzdartworkservicesllc.com

Bangladesh Office: Afroza Plaza, 2nd & 5th Floor, Savar Bus-Stand, Savar, Dhaka-1340

Phone: +88-02-7742650, +8801911492149, +8801841492149

email: azcommunicationbd@gmail.com